



HemiLab

Thinking Smart



System overview:

HemiLab is an innovative IT system which provides new opportunities for store space management and smooth implementation of new customer interaction techniques. Our solution directly translates to savings in store running costs.

- ✳ Reducing costs of the label changing process
- ✳ Application of varied analytical tools
- ✳ Using product information in customer/staff relations
- ✳ Staff efficiency controls
- ✳ Controls for planogram implementation to stores
- ✳ Immediate price updates in-store
- ✳ Integration of electronic and paper label systems



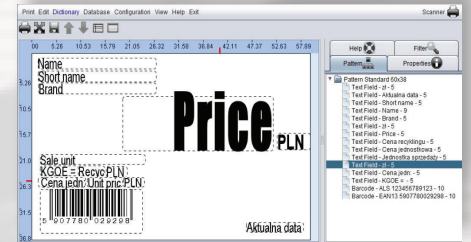
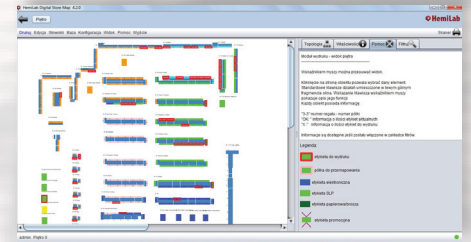
HemiLab Digital Store Map

The **DSM** system allows you to optimize the product and label management process in the retail area. It is a dedicated tool for market staff, with process management and monitoring being possible from the HQ level.

- * Shelf-edge label management (both SEL and ESEL)
- * Optimization of planograms implementation
- * Enhanced in-store logistics
- * **Improving store inventory process**

HemiLab DSM allows full customization of:

- * Retail and communication space area
- * Shelves and other product exposition areas
- * IT infrastructure inventory
- * Product and labels location in product exposition area
- * Label templates for individual products and product groups



HemiLab Smart Label Printer

- * Speeds up labeling process up to 6 times
- * Complete planogram compliance
- * Elimination of store staff errors
- * Mobile device
- * 10-12 hours of operation on one battery
- * Automated label sticking process



Mobile Management Application

- * Instant product information
- * Planogram verification
- * Picking
- * Optimized stocking
- * Digital store map updating (DSM)
- * Printing shelf edge labels
- * Label verification thanks to 2D codes



Electronic labels

- * Wireless and paperless label management
- * Fully automated price change process
- * Reduced cost of labeling process
- * Reduced number of price tag errors



Contact: